

INVEST IN YOUR BANK'S FUTURE

by giving to the Alliance of Bankers Conduit.

What is the Alliance of Bankers Conduit?

The Alliance of Bankers Conduit Fund is the registered conduit of the Wisconsin Bankers Association. It allows individual bankers to direct contributions to the candidate of their choice. Here's how it works: bankers open an Alliance of Bankers Conduit "account" by sending a contribution to WBA. With permission from you, WBA then forwards the contribution to pro-banking candidates along with a cover letter listing your name and the bank he/she represents and the banking industry as a whole.

Why should bankers contribute?

As bankers, we all have a stake in the future viability and competitiveness of our industry. Like it or not, that future is largely determined by the Wisconsin Legislature and US Congress. That's why bankers need to help support and defend banking's positions against a growing list of competing interests. By far the best way to do that is to contribute to the Alliance of Bankers Conduit.

Who does the Alliance of Bankers support?

The Alliance of Bankers Conduit supports candidates of both parties who understand the important role banking plays in maintaining a strong Wisconsin economy.

What is the Silver Triangle Club?

By making a contribution of at least \$250 to the Alliance of Bankers Conduit, you become a member of WBA's Silver Triangle Club. Members receive special recognition at the end of the year.

Questions?

If you have any questions about the Alliance of Bankers Conduit or how your contribution will be used, contact the Wisconsin Bankers Association at 608/441-1200.

How much should I give?

Here are suggested contribution levels:

- **\$50 – \$250**
for administrative staff and junior officers
- **\$250 – \$500**
for vice presidents
- **\$500 – \$2,500**
for executive officers and directors

Feel free to contribute more or less than the suggested amounts.

Deciding whether to contribute and what amount to contribute are personal and voluntary decisions. No advantage or disadvantage may occur to anyone based on their decision to participate in the Alliance of Bankers Conduit.

CONTRIBUTION FORM

State law requires that WBA obtain your permission before releasing your contribution to a candidate or elected official, so please provide us with the following contact information:

Name: _____ Title: _____

Signature: _____

Bank: _____

E-mail address: _____

Daytime phone: _____ Fax: _____

Home address: _____

City: _____ State: _____ Zip Code: _____

\$75 \$100 \$250
(Silver Triangle)

\$500 Other \$ _____

Please make checks payable to:
Alliance of Bankers Conduit

Mail to:
Wisconsin Bankers Association
4721 South Biltmore Lane
Madison, WI 53718