



WBA Building Our Leaders of Tomorrow



Building Exceptional  
**Leaders**  
through Involvement

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**#BOLTbankers**

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## Education.

### What's in it for Me?

- PERSONAL AND PROFESSIONAL **GROWTH**

BOLT members are exposed to education that touches on every role in community banking, a great way to make yourself a more well-rounded community banker. Leadership education and skill development are always on the summit agenda as well, providing an excellent source for your professional and personal growth.

- INDUSTRY **CONNECTIONS**

Creating a network of community banking colleagues is an important component of BOLT. Members are encouraged to network at all events and create life-long banking peer connections. These connections are vital in your career growth.

- **OPPORTUNITY**

BOLT members are encouraged to engage in legislative, regulatory and public affairs advocacy. Members can share in the personal satisfaction of being a part of the Wisconsin community banking industry.



# BOLT = Building Our Leaders of Tomorrow

## Advocacy.

### Represent Your Industry!

- **COMMUNITY** ADVOCACY

The BOLT Section works to plan and promote WBA's Power of Community Week. This annual campaign brings together WBA member banks and associate member companies to celebrate your commitment to the communities you serve. During the campaign, WBA and BOLT encourage all members to engage in one or more community service activities. Check out



- **LEGISLATIVE** ADVOCACY

An integral part of what WBA does at the state and federal level, BOLT members are encouraged to get involved with state and national advocacy efforts. WBA and members work not only to advance the industry's legislative priorities, but also spend time focused on changing bank regulation. Members can participate in the annual WBA Capitol Day and Washington Summits.



## Networking.

### What's in it for my bank?

- **BENCH STRENGTH**

Every successful team constantly trains and encourages the next player to be ready to take the field. Community banking is no different. As existing leaders move through the ranks of a bank and retire, BOLT can provide the networking and leadership skills development to bring your next leader up faster. BOLT membership and attendance should be a part of your bank's succession plan.

- **BRAINSTORMING**

Networking with peers from across the state and openly sharing ideas on how to improve the industry helps you to improve your bank. BOLT attendees bring back new ideas and contact information for bankers that have gone through the process already.

- **BENCHMARKS**

How can we measure our own success if we don't know where the market or our peers are? BOLT discussions and connections allow your team to reach out to compare statistics with banks in the state that you can't find in call reports.





*Here is what some current BOLT members had to say:*

**"THE GROUP SPEAKERS AND BREAKOUT SESSIONS REALLY INSPIRE YOU TO BE A BETTER LEADER AT WORK AND A BETTER PERSON IN LIFE."**

**"BOLT provides tremendous educational opportunities!"**

"BOLT provides a great opportunity to acquire professional growth at an extremely reasonable cost. (It's like purchasing a Mercedes Benz at the cost of a Ford Fiesta.)"

**"I CAN'T WAIT TO GO BACK!"**

"BOLT focuses on developing and retaining talented future bank leaders."

"There are two reasons I find attending BOLT to be beneficial: 1 – networking opportunities and 2 – the spark the BOLT conference seems to ignite in me..."

# Join today!

## WBA BOLT SECTION MEMBERSHIP REGISTRATION

NAME 1	TITLE
BRANCH ADDRESS (IF DIFFERENT FROM BELOW)	
EMAIL ADDRESS	TELEPHONE
TWITTER HANDLE	ARE YOU ON LINKEDIN? <input type="checkbox"/> Yes <input type="checkbox"/> No

NAME 2	TITLE
BRANCH ADDRESS (IF DIFFERENT FROM BELOW)	
EMAIL ADDRESS	TELEPHONE
TWITTER HANDLE	ARE YOU ON LINKEDIN? <input type="checkbox"/> Yes <input type="checkbox"/> No

## INSTITUTION INFORMATION

INSTITUTION OR REFERRING INSTITUTION, IF APPLICABLE			
INSTITUTION ADDRESS	CITY	STATE	ZIP
BUSINESS TELEPHONE	ASSET SIZE		

Questions regarding the WBA BOLT Section should be directed to WBA's Daryll Lund at 608.441.1203 or [dlund@wisbank.com](mailto:dlund@wisbank.com) or WBA's Lori Kalscheuer at 608.441.1250 or [lkalscheuer@wisbank.com](mailto:lkalscheuer@wisbank.com).

