March 2018

Dear WBA Member:

Thank you for requesting this Reading Raises Interest Kit from the Wisconsin Bankers Foundation (WBF)! We hope that you will find the book, lesson plan, and other resources useful for your financial education presentations for National Teach Children to Save Day on April 20, 2018 and beyond.

This year's featured book is *A Chair for My Mother* by Vera B. Williams. In the story, a little girl and her family save money in a jar to buy a chair after their furniture is destroyed in a fire, demonstrating strategies for saving along the way.

Visit *www.wisbank.com/ReadingRaisesInterestKits* to download these kit materials:

- A lesson plan appropriate for students in Grades 1-3
- A How to Participate guide
- A sample press release
- A sample letter to the school, explaining the Reading Raises Interest program
- A list of recommended books as alternatives for different age groups
- Links to whiteboard and video resources for use in classrooms with your presentation ***New this year***
- A handout for students to take home, customizable with your bank's name and logo ***New this year***
- Follow-up survey. Make next year's kit even better by reviewing the kit on *MyMazuma.com*!

Year after year, Wisconsin bankers are recognized as national leaders in Teach Children to Save Day participation and financial literacy efforts in general. The Wisconsin Bankers Foundation is proud of your outstanding efforts and will continue to support and recognize them through the Excellence in Financial Education awards each year.

Please help keep these kits free with a tax-deductible donation to the Foundation!

For more information, visit *www.wisbank.com* or contact WBF Executive Director Mike Semmann at 608-441-1206 or *msemmann@wisbank.com*.

Sincerely,

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WBF (IRS Public Charity Employer Identification Number 46-3791061) is a Wisconsin non-stock corporation organized for charitable and education purposes dedicated to promoting financial literacy and financial responsibility to the public and to broaden consumer empowerment in the financial services industry primarily through research and education.