Wisconsin Bankers ASSOCIATION

Help Shape Wisconsin Banking, Become a WBA Committee Volunteer

COMMITTEES & SECTION BOARDS

Your thoughts and ideas will identify member needs.

Complete and mail this form by Monday, March 18 to:

Debbie Nabholz
WBA Committees/Boards
Wisconsin Bankers Association
4721 South Biltmore Lane
Madison, WI 53718

or email to:
dnabholz@wisbank.com

or Fax to:
608.661.9381

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Remember that the "B" in WBA stands for "Bankers." Keep it that way by volunteering to serve on one of WBA's 12 committees or section boards. When you volunteer, your profession gets the benefit of your expertise and commitment. In return, you get a valuable professional development and networking opportunity. And besides, it's fun!

Your thoughts and ideas help the Association's professional staff determine what member needs are. As a member of a WBA committee, you will directly impact what laws WBA staff lobbies for and what educational programs the WBA offers the membership.

But best of all, you will have the opportunity to learn from your banking colleagues from across Wisconsin. Many of our bank committee members say it's the networking and friendships built while serving on a WBA committee that are the most memorable experiences.

Please check which WBA committee(s)/section board(s) listed below that you and your staff are interested in serving on. WBA Chair-Elect **Mark Meloy**, First Business Bank, Madison, will make committee selections this spring for the 2019-2020 year that begins June 1.

☐ Agricultural Bankers Section Board   ☐ Human Resources Committee
☐ BOLT Section Board   ☐ Marketing Committee
☐ Financial Crimes Committee   ☐ Mortgage Lending Committee
☐ Financial Literacy Advisory Board   ☐ Retail Banking Section Board
☐ FIPCO Software Users' Committee   ☐ Technology and Operations Committee
☐ Government Relations Committee   ☐ Trust Banking Section Board

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Your Name   Title

WBA Member Institution Name

Address

City/State/Zip Code

Telephone   FAX   Email

I hereby endorse the above-named employee to serve our Association in the capacity requested and agree to allow him/her adequate time to serve. (Signature not required if applicant is the CEO.)

CEO Signature   Date

☐ Please send me more information about the following WBA Committee / Section Board: _____

Feb. 2019

WBA Agricultural Bankers Section Board

Contact: **Lori Kalscheuer**, 608-441-1250
The WBA Agricultural Bankers Section Board, with members who specialize in agricultural lending, is very active in government relations as it affects agriculture. They meet four to six times per year and oversee and plan the WBA Agricultural Bankers Conference, and other ag-related events. Members receive a monthly newsletter, membership directory and educational discounts. There are currently 120 members.

WBA BOLT Section Board

Contact: **Daryll Lund**, 608-441-1203 or
Lori Kalscheuer, 608-441-1250
The WBA Building our Leaders of Tomorrow (BOLT) Board helps to advance the mission of building exceptional leaders through involvement, peer networking, educational growth and leadership development. The Board meets four to six times per year to oversee the WBA BOLT Leadership Summits, Regional Peer Group Meetings and other membership activities.

WBA Financial Crimes Committee

Contact: **Eric Skrum**, 608/441-1216
The WBA Financial Crimes Committee serves to inform and educate the Wisconsin banking industry, law enforcement and the general public on the changing security and criminal threats to the financial sector and develops solutions to those threats. In addition, this group monitors financial crimes legislation and plans the WB Secure-I.T. Conference. Meetings are quarterly.

WBF Financial Literacy Advisory Board

Contact: **Amber Seitz**, 608-441-1237
The Financial Literacy Advisory Board represents bankers involved in WBA's financial education efforts and assists the Wisconsin Bankers Foundation Board of Directors with several programs, including planning an annual training conference, creating the yearly Reading Raises Interest Kits, and providing insight on Foundation initiatives. The group meets in-person once per year, with up to four conference calls.

FIPCO® Software Users' Committee

Contact: **Annette Witkowski**, 608-441-1238
The FIPCO Software Users' Committee meets quarterly and has 15 representatives from banks using *Compliance Concierge*™ Loan, Deposit and Mortgage. The committee serves as an information liaison between all FIPCO software users and FIPCO staff. The committee helps plan the FIPCO Compliance & Software Forums and provides input for future product enhancements and new products.

WBA Government Relations Committee

Contact: **Jon Turke**, 608-441-1215 or **Mike Semmann**, 608-441-1206
The WBA Government Relations Committee formulates WBA's legislative agenda and monitors legislation that directly or indirectly impacts Wisconsin's tax-paying financial institutions. The committee has approximately six to eight meetings or conference calls per year.

WBA Human Resources Committee

Contact: **Patty Rogers**, 608-441-1209 or **Miranda Helt**, 608-441-1270
The WBA Human Resources Committee serves the needs of Human Resources professionals in Wisconsin's banking industry. Committee members provide guidance on policy and process issues that impact human resources management and give input on how WBA can best meet banking employee needs. They oversee and plan the WBA Human Resources Conference and other educational events. Meetings are quarterly.

WBA Marketing Committee

Contact: **Jennifer Harder,** 608-441-1249
The WBA Marketing Committee develops speaker and topic ideas for the fall LEAD360 Conference. The group also writes a bimonthly *Strategic Connection* column for *Wisconsin Banker* and moderates the summer Marketing Peer Group Meetings. The committee has two to three meetings or conference calls per year.

WBA Mortgage Lending Committee

Contact: **Kristine Cleven**, 608-441-1263
The WBA Mortgage Lending Committee monitors the educational and training needs, state and federal legislative and regulatory concerns, compliance issues and technical developments in the real estate lending area. The committee generally has four meetings or conference calls per year.

WBA Retail Banking Committee

Contact: **Patty Rogers**, 608-441-1209
The WBA Retail Banking Section Board assists in the development of seminars and workshops to retail bankers and loan officers. In addition, each spring the Section awards scholarships to high school seniors who work at a WBA Retail Banking Section member financial institution or whose parents work for a member financial institution. The Board has three to four meetings and two to three conference calls per year. Section members receive a monthly newsletter, membership directory and educational discounts. Membership in the Retail Section is $75. There are currently 149 members.

WBA Technology and Operations Committee

Contact: **Christopher Cook**, 608-441-1241
The WBA Technology and Operations Committee acts as a sounding board for WBA in its development of new technology-oriented products and services. This group investigates new technological advancements as well as current technology and risk management issues that have the potential to impact the banking industry. The committee assists WBA in providing timely training on topics in the technology and bank operations fields. In addition, they play a key role in the planning of the annual WBA Secure-I.T. Conference. The group meets four times per year.

WBA Trust Banking Section Board

Contact: **Scott Birrenkott**, 608-441-1244
The WBA Trust Banking Section monitors legislative issues and provides educational programs for trust professionals. Section members receive a monthly newsletter, a membership directory and educational discounts. Membership in the WBA Trust Banking Section is based on institution size and includes 17 member institutions.