

◆ 2020 Economic Forecast Luncheon

January 9 - Madison | 400-500 Business Professionals
January 10 - Eau Claire | 90-110 Business Professionals

- Table Sponsor - Madison..... \$2,500
- Table Sponsor - Eau Claire..... \$1,500

Sponsorships include one table of 8 attendees

◆ 2020 WBA Bank Executives Conference

February 3-5, 2020 - Wisconsin Dells | 230-250 Bankers

- Exhibit Booth with One AttendeeStarting at \$1,500
- Extra Exhibitors\$500/Person
- Attendee Registration\$695/Person
- Conference Sponsorship

*Conference sponsorships range from \$2,000—\$10,000
Sponsorships include complimentary attendance, Call today for more information*

****Prices are estimates and are not final until the event opens for registrations**

◆ 2020 ICBA Community Banking National Convention - Wisconsin Reception - Reception date TBD

March 8-12 - Orlando, FL | 40-60 Bankers

- Wisconsin Party Co-Sponsor \$2,000

◆ 2020 GR Washington Trip

Spring 2020 - Washington DC | 20-30 Bankers

- Co-Sponsor \$2,000

◆ 2020 WBA Agricultural Bankers Conference

April 15-16 - Wisconsin Dells | 130-150 Bankers

- Exhibit Booth..... \$500
- Extra Exhibitors\$250/Person
- Conference Registration..... \$350
- Meal or Reception Co-Sponsorship..... \$1,000
Includes 1 complimentary registration
- Program Book Printing Sponsorship \$750
Sponsor logo printed on cover
- Badges & Lanyards Sponsorships \$750
Sponsor logo printed on badges
- Break Sponsorship..... \$500
Wed. morning, Wed. afternoon or Thurs. morning

◆ 2020 Human Resources Conference

Spring 2020 - Wisconsin Dells | 50-60 Bankers

- Lunch Co-Sponsorship..... \$1,000
Includes 1 complimentary registration
- Break Sponsorship..... \$750
Morning or afternoon break available
- Conference Registrations.....\$225/person

◆ 2020 WBA Women in Banking Conference

April 21 - Wisconsin Dells | 200-225 Bankers

- Conference Mobile App\$2,500
Includes 2 complimentary registration
- Luncheon Co-Sponsorship\$2,000
Includes 1 complimentary registration
- Dessert Break Sponsorship\$1,500
Includes 1 complimentary registration. Morning or afternoon break available
- Welcome Continental Breakfast\$1,500
Includes 1 complimentary registration
- Full Day Beverage Station\$1,500
Includes 1 complimentary registration
- General Conference Co-Sponsorship\$500
- Conference Registration\$245

**Sponsors will be invited to include a logo'd item in the conference swag bags*

◆ 2020 WBA Capitol Day

Spring 2020 - Madison | 200 Bankers

- General Event Co-Sponsor\$2,500
- Luncheon Co-Sponsor\$2,000
- Beverage Station Sponsor.....\$2,000

◆ 2020 WBA BSA/AML Compliance Conference

May 20-21 - Wisconsin Dells | 80-95 Bankers

- Meal or Reception Sponsorship\$1,500
Includes 1 complimentary registration
- Break Sponsorship\$750
Morning or afternoon available
- Conference Registrations.....\$449

◆ 2020 WBA BOLT Summer Summit

June 2020 - Wisconsin Dells | 120-130 Bankers

- Mobile App Sponsorship.....\$2,500
Includes 2 complimentary registration
- Welcome Continental Breakfast\$1,500
Includes 1 complimentary registration
- Afternoon Dessert Break\$1,500
Includes 1 complimentary registration
- Event Sponsorship\$1,000

**Not seeing something of interest to you
and your company?**

**Let us know what you are looking for or if you have any
event suggestions, sponsorship ideas or unique
event experiences.**

◆ **2020 WBA Management Conference**
Including Tracks for CFO's and CCO's

September 2020 - TBD | 130-140 Bankers

- Exhibit Booth with One Attendee \$700
- Extra Exhibitors \$250/Person
- Conference Registration..... \$350
- Conference Sponsorship

Conference sponsorships range from \$1,500—\$5,000

*Sponsorships include complimentary attendance,
Call today for more information*

◆ **2020 Secur-I.T. Conference**
Multi-track conference for Bank IT, Operations and Security Staff

September 2020 - Wisconsin Dells | 110-125 Bankers

- Exhibit Booth with One Attendee \$600
- Extra Exhibitors \$250/person
- Conference Registrations \$450/person
- Conference Mobile App Sponsorship \$2,500
Includes 2 complimentary registrations
- Speaker Sponsorship \$2,000
Includes 2 complimentary registrations
- Hotel Room Key Cards \$1,500
Includes 1 complimentary registration
- Charging Stations Sponsorship \$1,500
Includes 1 complimentary registration
- Meal or Reception Co-Sponsorship \$1,500
Includes 1 complimentary registration
- Badges & Lanyards Sponsorship \$1,500
Includes 1 complimentary registration
- Program Book Printing Sponsorship \$1,500
Includes 1 complimentary registration
- Break Sponsorship \$750

◆ **2020 WBA LEAD360 Conference**
Multi-track conference for marketing, sales, retail, and financial literacy.

Fall 2020 - TBD | 100 Bankers

- Exhibit Booth with One Attendee \$500
- Extra Exhibitors \$250/person
- Conference Registrations..... \$350/person
- Conference Mobile App \$2,500
Includes 2 complimentary registration
- Speaker Sponsorship..... \$2,000
Includes 2 complimentary registrations
- Program Book Printing Sponsorship \$1,000
Includes 1 complimentary registration
- Badges & Lanyards Sponsorship \$1,000
Includes 1 complimentary registration
- Meal or Reception Co-Sponsorship \$1,000
Includes 1 complimentary registration
- Break Sponsorship \$750

◆ **2020 WBA BOLT Winter Summit**

November 2020 - Stevens Point | 100-120 Bankers

- Mobile App Sponsorship \$2,500
Includes 2 complimentary registration
- Welcome Continental Breakfast \$1,500
Includes 1 complimentary registration
- Afternoon Dessert Break \$1,500
Includes 1 complimentary registration
- Event Sponsorship \$1,000

Want more information?

Please provide your contact information so we can follow up with you and add you to our email lists.

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

WBA CONTACTS:

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