**Power of Community Week Celebrates the**

**Strength and Character of Our Hometown**

To the Editor:

The past year has presented our community with circumstances like never before. Through it all, the community forged ahead.

In an effort to celebrate the strong bond and relationship between local businesses, schools, and families and their hometown community bank, we are recognizing Power of Community Week April 19-24 during National Community Banking Month and National Financial Literacy and Capability Month.

This year, our communities have worked together to navigate the uncertainties caused by a global pandemic. Now, we are celebrating the Power of Community Week and highlighting the relationships we hold dearly right here in [Hometown].

All around Wisconsin, this year we saw our banks and their loyal employees continually step up and serve. [INSERT 2-3 SENTENCES ON INSTANCES YOUR BANKS HAVE STEPPED UP DURING THE PANDEMIC].

We are happy to help and proud to call you neighbors and friends.

As we celebrate Power of Community Week, we look forward to seeing you, strengthening our relationships, and bettering our community, the place we proudly call home.

**Firstname Lastname**

**Title, Bank name**