**FRIDAY, APRIL 16**

In an effort to celebrate our strong bond and relationship between main street businesses, schools, families, and consumers, [Your Bank’s Name] is recognizing the Power of Community Week April 19-24 – next week – during National Community Banking Month. We look forward to highlighting our relationships with you: our customers and friends. At [Your Bank’s Name] we don’t just do business in [HOMETOWN], we live here and are proud to call it home. #BanksPowerWI

[Provided toolkit image]

**SUNDAY, APRIL 18**

Tomorrow, we are proud to kick off the fourth annual “Power of Community Week!” As [Your hometown’s] community bank, we are honored to do our part to empower our community. Whether it's volunteering at a non-profit here in town, fundraising for a charitable organization, or using our office to collect items to be shared with a local group in need, we are pleased to be part of this community! #BanksPowerWI

**MONDAY, APRIL 19**

Post 1 (morning post)

*[Promoting what you are doing that day for Power of Community Week*.]#BanksPowerWI

Post 2 (late afternoon/early evening post)

The purpose of Power of Community Week is to highlight the longstanding tradition of local hometown community banking and the relationship we have with you: our customers and neighbors. We urge consumers, small business owners, farmers, and community leaders to learn more about our relationship with this community we call home. #BanksPowerWI

[Provided toolkit image or local picture]

**TUESDAY, APRIL 20**

Post 1 (morning post)

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2 (late afternoon/early evening post)

The role we play in building strong communities and the quality products and personal services we provide ensure our customers can succeed, no matter the environment. Through thick or thin, we are always here for our community! #BanksPowerWI

[Provided toolkit image or local picture]

**WEDNESDAY, APRIL 21**

Post 1 (morning post)

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2 (late afternoon/early evening post)

Over the past year, we have been proud of the work we’ve done together in [HOMETOWN]. This week in particular, we at [BANK NAME] celebrate the Power of Community Week and the ways we give back. #BanksPowerWI

[Provided toolkit image or local picture]

**THURSDAY, APRIL 22**

Post 1 (morning post)

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2 (late afternoon/early evening post)

From helping to ensure our healthcare heroes on the frontlines have the resources they need to honoring our essential workers; from organizing food drives to assisting with community clean-ups, our dedicated employees are humbled to step up and serve. #BanksPowerWI

[Provided toolkit image or local picture]

**FRIDAY, APRIL 23**

Post 1 (morning post)

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2 (late afternoon/early evening post)

We are honored to call you neighbors and friends and happy to help support and strengthen our community. As we celebrate Power of Community Week, we look forward to seeing you, strengthening our relationships, and bettering our community, the place we proudly call home. #BanksPowerWI

[Provided toolkit image or local picture]

**WEEK OF APRIL 26-30**

[*Posts with pictures that highlight your bank’s involvement in Power of Community week.]* #BanksPowerWI