**For all Tweets, please supplement the text content with visuals that could include images from the toolkit or local pictures of your team helping in the community.**

**FRIDAY, APRIL 16**

Tweet 1

In an effort to celebrate our strong bond and relationship between main street businesses, schools, families, and consumers, [Your Bank’s Name] is recognizing the Power of Community Week April 19-24! #BanksPowerWI

Tweet 2

Next week during Power of Community week, we look forward to highlighting our relationships with you: our customers and friends. At [Your Bank’s Name] we don’t just do business in [HOMETOWN], we live here and are proud to call it home. #BanksPowerWI

**SUNDAY, APRIL 18**

Tweet 1

Tomorrow, we are proud to kick off the fourth annual “Power of Community Week!” As [Your hometown’s] community bank, we are honored to do our part to empower our community. #BanksPowerWI

Tweet 2

Whether it's volunteering at a non-profit here in town, fundraising for a charitable organization, or using our office to collect items to be shared with a local group in need, we are pleased to be part of this community! #BanksPowerWI

**MONDAY, APRIL 19**

Tweet 1

The purpose of Power of Community Week is to highlight the longstanding tradition of local hometown community banking and the relationship we have with you: our customers, neighbors, and friends. #BanksPowerWI

Tweet 2

We are grateful to our [HOMETOWN] customers, small business owners, farmers, and community leaders for the relationships within this community we call home. #BanksPowerWI

**TUESDAY, APRIL 20**

Tweet 1

The role we play in building strong communities and the quality products and personal services we provide are aimed at helping our customers to succeed. #BanksPowerWI

Tweet 2

Through thick or thin, we are always here for our community! #BanksPowerWI

**WEDNESDAY, APRIL 21**

Tweet 1

Over the past year, we are proud of the work we’ve accomplished as a community in [HOMETOWN]. We’re all in this together! #BanksPowerWI

Tweet 2

Since the onset of the pandemic, , major disruptions impacted communities large and small, and we are proud to continue offering a helping hand. We remain committed to seeing our community through challenging times. #BanksPowerWI

**THURSDAY, APRIL 22**

Tweet 1

From helping to ensure our healthcare heroes on the frontlines have the resources they need to thanking our essential workers; from organizing food drives to assisting with community clean-ups, our dedicated employees are humbled to step up and serve. #BanksPowerWI

Tweet 2

We live here. We go to school here. We shop here. We eat here. And we are proud to call “here” our home. #BanksPowerWI

**FRIDAY, APRIL 23**

Tweet 1

We are honored to call you neighbors and friends and are happy to help support and strengthen the community we call home. #BanksPowerWI

Tweet 2

As we celebrate Power of Community Week, we look forward to seeing you, strengthening our relationships, and bettering our community: the place we proudly call home. #BanksPowerWI

**WEEK OF APRIL 26-30**

*[Posts with pictures highlighting your bank’s involvement in Power of Community week.]* #BanksPowerWI