



4721 South Biltmore Lane, Madison, WI 53718
608-441-1200 | wisbank.com
Paid for by the Alliance of Bankers Conduit Fund, Sandy Giese, Treasurer.

Rev. 03.23

OF BYNKEKS VICTOR



INVEST IN YOUR BANK'S FUTURE

by giving to the Alliance of Bankers Conduit.

What is the Alliance of Bankers Conduit?

The Alliance of Bankers Conduit Fund is the registered conduit of the Wisconsin Bankers Association. It allows an individual banker like you to direct contributions to the candidate(s) of your choosing. Here's how it works: open an Alliance of Bankers Conduit "account" by sending a contribution to WBA today. With permission from you, WBA forwards all or a portion of that contribution to pro-banking candidates along with a cover letter listing your name and your bank. The Conduit triples the impact of your contribution by sharing the credit with your bank and your industry as a whole! Think of the Conduit as your own personal political bank account.

Why should bankers contribute?

As bankers, we all have a stake in the future viability and competitiveness of our industry. That future is largely determined by the Wisconsin Legislature and U.S. Congress. That's why bankers need to help support and defend banking's positions against a growing list of competing interests. By far the best way to do that is to contribute to the Alliance of Bankers Conduit.

Who does the Alliance of Bankers support?

The Alliance of Bankers Conduit supports candidates of both parties as directed by donors who understand the important role banking plays in maintaining a strong Wisconsin economy.

What is the Leadership Circle?

By making a contribution of at least \$3,000 to the Alliance of Bankers Conduit, you will become a member of WBA's Leadership Circle — WBA's highest level of recognition for **individual** political action giving. Members receive special recognition at the end of the year.

How much should I give?

Here are suggested contribution levels:

- \$100 \$500 for administrative staff and junior officers
- \$500 \$1,500 for vice presidents
- \$1,500 \$3,000 for executive officers and directors

Feel free to contribute more or less than these suggested amounts.

Deciding whether to contribute and what amount to contribute are personal and voluntary decisions. No advantage or disadvantage may occur to anyone based on their decision to participate in the Alliance of Bankers Conduit.

What is the Silver Triangle Club?

By making a contribution of at least \$1,000 to the Alliance of Bankers Conduit, you will become a member of WBA's Silver Triangle Club — WBA's second highest level of recognition for **individual** political action giving. Members receive special recognition at the end of the year.

Questions?

If you have any questions about the Alliance of Bankers Conduit or how your contribution will be used, please contact the Wisconsin Bankers Association Government Relations team at 608-441-1200.

CONTRIBUTION FORM

State law requires that WBA obtain your permission before releasing your contribution to a candidate or elected official, so please provide us with the following contact information: Name: □ \$100 □ \$500 □ \$1,000 (Silver Triangle) □ \$2,000 □ \$3,000 Signature: (Leadership Circle) Title: □ Other \$ Bank: Please make checks payable to: Alliance of Bankers Conduit **Email address:** Daytime phone: Mail to: Wisconsin Bankers Association Home address: 4721 South Biltmore Lane Madison, WI 53718 City: State: Zip Code:

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