**Supplement the text content with visuals that could include images from the toolkit or local pictures of your team helping in the community.**

**FRIDAY, APRIL 15**

During National Community Banking Month, [Your Bank’s Name] is recognizing the Power of Community Week April 18-23 by celebrating our strong bond and relationship between main street businesses, schools, families, and consumers. At [Your Bank’s Name] we don’t just do business in [HOMETOWN], we live here and are proud to call it home. Stay tuned for what we have in store next week! #BanksPowerWI

[Provided toolkit image]

**SUNDAY, APRIL 17**

The fifth annual “Power of Community Week” begins tomorrow! At [Your hometown’s], we are honored to do our part to empower our community. From volunteering, to fundraising, or collecting items to donate, we want to what we can to make our community even stronger!

#BanksPowerWI

**MONDAY, APRIL 18**

Post 1 (morning post)

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2 (late afternoon/early evening post)

The purpose of Power of Community Week is to highlight the longstanding tradition of local hometown community banking and the relationship we have with you: our customers and neighbors. We urge consumers, small business owners, farmers, and community leaders to learn more about our relationship with this community we call home. #BanksPowerWI

[Provided toolkit image or local picture]

**TUESDAY, APRIL 19**

Post 1 (morning post)

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2 (late afternoon/early evening post)

The role we play in building strong communities and the quality products and personal services we provide ensure our customers can succeed, no matter the environment. Through thick or thin, we are always here for our community! #BanksPowerWI

[Provided toolkit image or local picture]

**WEDNESDAY, APRIL 20**

Post 1 (morning post)

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2 (late afternoon/early evening post)

Over the past year, we have been proud of the work we’ve done together in [HOMETOWN]. This week, we at [BANK NAME] celebrate the Power of Community Week and the ways we give back. #BanksPowerWI

[Provided toolkit image or local picture]

**THURSDAY, APRIL 21**

Post 1 (morning post)

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2 (late afternoon/early evening post)

From organizing food drives to assisting with community clean-ups, our dedicated employees are humbled to step up and serve. #BanksPowerWI

[Provided toolkit image or local picture]

**FRIDAY, APRIL 22**

Post 1 (morning post)

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2 (late afternoon/early evening post)

We are honored to call you neighbors and friends and happy to help support and strengthen our community. As we celebrate Power of Community Week, we look forward to seeing you, strengthening our relationships, and bettering our community, the place we proudly call home. #BanksPowerWI

[Provided toolkit image or local picture]

**WEEK OF APRIL 25-29**

[*Posts with pictures that highlight your bank’s involvement in Power of Community week.]* #BanksPowerWI