**For all Tweets, please supplement the text content with visuals that could include images from the toolkit or local pictures of your team helping in the community.**

**FRIDAY, APRIL 15**

Tweet 1

[Your Bank’s Name] is recognizing the Power of Community Week April 18-23 by celebrating our strong bonds and relationships between main street businesses, schools, families, and consumers. #BanksPowerWI

Tweet 2

Next week during Power of Community week, we look forward to highlighting our relationships with you: our customers and friends. At [Your Bank’s Name] we don’t just do business in [HOMETOWN], we live here and are proud to call it home. #BanksPowerWI

**SUNDAY, APRIL 17**

Tweet 1

Tomorrow, we are proud to kick off the fifth annual “Power of Community Week!” As [Your hometown’s] community bank, we are honored to do our part to empower our community. #BanksPowerWI

Tweet 2

Whether it's volunteering, fundraising, or collecting items at our office to be shared with a local group in need, we are pleased to be part of this community! #BanksPowerWI

**MONDAY, APRIL 18**

Tweet 1

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Tweet 2

The purpose of Power of Community Week is to highlight the longstanding tradition of local hometown community banking and the relationship we have with you: our customers, neighbors, and friends. #BanksPowerWI

**TUESDAY, APRIL 19**

Tweet 1

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Tweet 2

We are grateful to our [HOMETOWN] customers, small business owners, farmers, and community leaders for the relationships within this community we call home. #BanksPowerWI

**WEDNESDAY, APRIL 20**

Tweet 1

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Tweet 2

The role we play in building strong communities and the quality products and personal services we provide are aimed at helping our customers to succeed. #BanksPowerWI

**THURSDAY, APRIL 21**

Tweet 1

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Tweet 2

We live here. We go to school here. We shop here. We eat here. And we are proud to call “here” our home. #BanksPowerWI

**FRIDAY, APRIL 22**

Tweet 1

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Tweet 2

Over the past year, we are proud of the work we’ve accomplished as a community in [HOMETOWN]. We’re all in this together! #BanksPowerWI

**WEEK OF APRIL 25-29**

*[Posts with pictures highlighting your bank’s involvement in Power of Community week.]* #BanksPowerWI