

## **Wisconsin Saves Week Sample Social Media Posts**

### **Save Automatically | Monday, February 21, 2022**

1. The easiest way to save is to set it and forget it! During #WSW2022, set up deductions with your bank to save money from your paycheck automatically. Employers can also sign up for Wisconsin Saves to create monthly paycheck deductions at:  
<https://bit.ly/wisaves>
2. Want to make savings easy? Follow these two simple steps:

- ✓ Set it
- ✓ Forget it!

Save money each month without even thinking about it by setting up automatic deductions through your bank. Learn more during #WSW2022 at <https://bit.ly/wisaves>

3. Remembering to save each month can be a hassle. But if you set aside a little bit of each paycheck, whether that's through your bank or through the Wisconsin Saves program, you'll see your savings grow on their own! #WSW2022

### **Save For The Unexpected | Tuesday, February 22, 2022**

1. Be prepared for when life happens! A rainy day fund can help make sure you're financially secure despite car trouble or a hospital visit. Check out the America Saves website for tools on how to make sure you're saving when you can:  
<https://bit.ly/emergencysave>
2. On a rainy day it's always helpful to have an umbrella. The same goes for savings! Every once in a while an unexpected expense will come around- save not only for your dreams but for those things in life you can't predict, plan for, or expect. #WSW2022
3. Saving for a surprise doesn't have to be scary. Save for opportunity. Save for things that mean a lot. Don't let the things you want to do slip by, prepare for the things you don't know are coming! #WSW2022

### **Save For Retirement | Wednesday, February 23, 2022**

1. 88% of Wisconsinites wish they had saved more for retirement. Start saving now so you are prepared for the future! Learn more and find resources to help you get started at <https://bit.ly/retirementsave>
2. Whether you just got your first job or are getting close to retirement age, saving for retirement is equally important. This #WSW2022, get started on saving for your future by heading to <https://bit.ly/retirementsave> to learn more.
3. Don't spend your golden years worrying about making ends meet! Prepare for retirement today to make sure you're ready for tomorrow. As part of #WSW2022, take some time to set up a retirement savings plan.

(Hint: Employers, help your employees start saving by signing up for the Wisconsin Saves Program at <https://bit.ly/wisaves>)

### **Save By Reducing Debt | Thursday, February 24, 2022**

1. During #WSW2022 it's important to remember that paying down debt is the same as saving! When you reduce the amount of debt you have, you're making an investment in your future. Find resources to help you get started at <https://bit.ly/debtsave>.
2. Reducing debt = saving for the future. Learn more at <https://bit.ly/debtsave>
3. Even a small savings goal can make a big difference in helping pay back loans and other debt you might have. This #WSW2022, make a commitment to start reducing your debt. Your future self will thank you, trust us 😊

### **Save as a Family | Friday, February 25, 2022**

1. Who taught you the importance of saving? Have financial conversations with your friends and family during #WSW2022! The time to create a positive view of savings in your kids is now!
2. Spend some quality time with your kids teaching them how to save! It is never too early to start learning the importance of saving for your future. Find 5 ways to teach kids to save and other resources to get the conversation started here: <http://bit.ly/3jqNIUT>
3. What are your family traditions? This year, add a conversation about money and savings onto the list! By having conversations with your family about saving, you can set your kids up for financial success. #WSW2022

### **General America Saves Week Resources**

- See the entire bank of resources from America Saves Week [here](#).
  - On this page, you can download a file with the graphics they've created. Click on the "#ASW2022 Daily Theme Graphics - ZIP" card to download the graphics.
  - They have also created videos for each day that you may choose to include in your social media posts. Click on the "#ASW2022 Daily Theme Videos" for these.
- The social media post drafts from America Saves Week can be found [here](#).
- *Note:* We have created the hashtag #WSW2022 for the sample social media posts to reflect that this week is focused on Wisconsin. If you'd like to use both the #ASW2022 hashtag and the #WSW2022 hashtag please feel free to do so!