



UW-MADISON ONLINE DEGREES

Your someday is now.

*For employees of Wisconsin Bankers
Association member banks*

*Save \$2,000 on +
your first class**

10%^{off}
OFF tuition.*

*Don't miss out on
these opportunities
to save on your
education.*

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UNIVERSITY OF WISCONSIN-MADISON

#14 TOP PUBLIC UNIVERSITY IN THE U.S. (U.S. NEWS AND WORLD REPORT, 2022)

[GO.WISC.EDU/WBA-GSB](https://go.wisc.edu/wba-gsb)



INVEST IN YOUR FUTURE AND SAVE NOW

- Enroll to get your undergraduate degree from UW–Madison Online and save \$2,000 on your first class (*other fees may apply*).^{*} Apply for a summer 2022 start.
- 10% scholarship on tuition when accepted into the online undergraduate degree programs through summer 2023.

WHO IS ELIGIBLE TO APPLY?

To be considered, you must have 12 transferable college credits. Choose the degree that fits your goals:

- BBA in Human Resources
- BBA in Management
- BBA in Marketing
- BLS Major in Applied Social Science
- BS in Personal Finance
- BS in Consumer Behavior & Marketplace Studies

TAKE THE NEXT STEP

CONTACT A UW–MADISON ONLINE ENROLLMENT COACH

608-400-7459
uwmadison@online.wisc.edu

go.wisc.edu/wba-gsb

START

Fall, spring
or summer

TIMELINE

4+ years

TUITION

\$600-675
per credit

CREDITS

120
credits

FORMAT

100% online
part-time



Online format can be
accessed anywhere



Faculty and staff
dedicated to helping
students succeed



Same rigor and prestige
you'd expect from a
UW–Madison degree

^{*}Subject to successful admission and enrollment | Current or previously enrolled UW–Madison or UW–Madison Online students are not eligible | Non-transferrable; cannot be exchanged for cash or used for courses outside of the UW–Madison Online curriculum | Savings automatically applied to your tuition bill | No refunds