

Scholarships

WBF Agricultural Banking Scholarship

\$1,500 EACH
(TWO SCHOLARSHIPS AWARDED)



(2021 recipients pictured)

The scholarship amount has been increased from \$1,000 to \$1,500 each to make a bigger impact given the rising cost of college tuition.

WBF Spring Scholarship

\$2,000 EACH
(FOUR SCHOLARSHIPS AWARDED)



The WBF Spring Scholarships are open to high school seniors headed to college; current college students; and returning, nontraditional students who demonstrate excellent financial literacy capabilities and are attending a Wisconsin institution.

Research



WBF publishes quarterly reports that are based on FDIC data and compiled by UFS Tech. The reports feature easy-to-access, yet comprehensive data. Metrics include profitability, asset quality, and liquidity for seven Midwest states.

Banconomics is a valued, go-to resource for bankers, bank directors, and shareholders as well as public policymakers, and the news media. The reports are publicly available at www.banconomics.com, free of charge.

Financial Education



Reading Raises Interest Kits

2,500+ BOOKS DONATED

In conjunction with National Teach Children to Save Day in April, WBF provided books and lesson plans to help build money management skills at a young age. Bankers volunteered their time to make over 140 presentations, reaching more than 4,400 students in K-12 classrooms around the state.

Excellence in Financial Education Awards

410+ PRESENTATIONS REPORTED **10,400+** ATTENDEES REACHED

This year, WBF recognized 130 bankers for their outstanding efforts in making financial education presentations at schools and through community organizations.

Grant Award



Finance and Investment Challenge Bowl

WBF has committed \$15,000 over three years to Asset Builders in support of its statewide quiz bowl competition for high school students. In addition to monetary support, WBF helps recruit banker volunteers for the tournaments. In an atmosphere of friendly competition, the Challenge Bowl complements schools' personal finance and economics curricula.

Fundraising

\$88,750 RAISED IN FY 2021-2022

www.wisbankfoundation.org/donate

The Wisconsin Bankers Foundation (WBF) is a Wisconsin non-stock corporation organized for charitable and education purposes. WBF is dedicated to promoting financial literacy and financial responsibility to the public and to broadening consumer empowerment in the financial services industry, primarily through research and education. FEIN 46-3791061