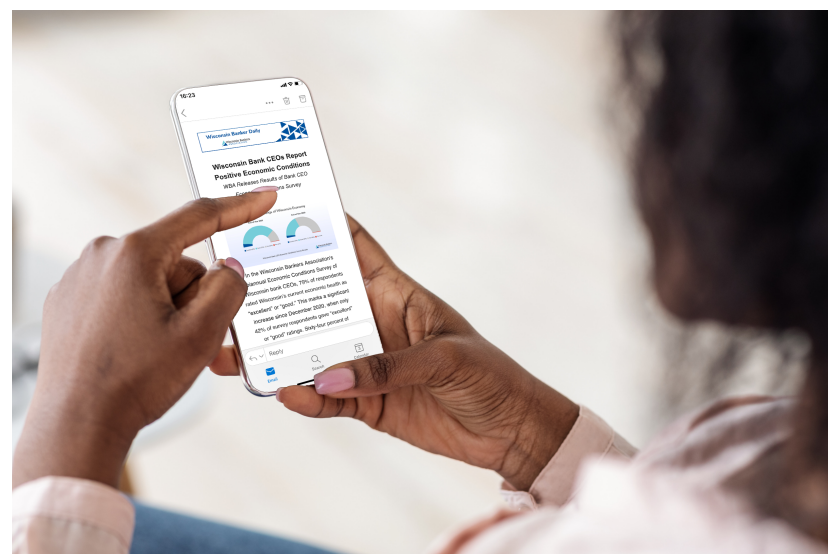


Enhance Your Career With WBA



Get
Connected

Welcome

It's our mission to promote a healthy environment for banks in Wisconsin through actively **advocating** for, **educating**, and **supporting** our members — YOU!

First things first:



Go to www.wisbank.com and subscribe to the *Wisconsin Banker Daily* e-newsletter in the footer. Start your workday off right by getting the top industry news sent straight to your inbox.



Let's get social! Find us under the handle **@wisbank** or search for Wisconsin Bankers Association.

Professional Development Custom-Designed for You

WBA's schools, workshops, and conferences are designed to give you the cutting-edge tools you need to excel in your profession. Whether you're brand new to banking or looking to stay on top of the latest trends for bank leaders, there's a program for you. Popular events, tailored to bankers in Wisconsin, include:

Fall

- Directors Summit
- Family-owned and Closely Held Strategic Retreat
- Flex Retail & Marketing Summit (includes Financial Literacy track)
- Management Conference
- Secur-I.T. Conference
- Various Schools and Workshops

Winter

- Bank Executives Conference
- Building Our Leaders of Tomorrow (BOLT)
- Midwest Economic Forecast Forum

Spring

- Agricultural Bankers Conference
- BSA/AML Conference
- Building Our Leaders of Tomorrow (BOLT)
- Capitol Day
- CFO Conference
- Directors Summit
- Various Schools and Workshops
- Women in Banking Conference

Year-Round

- Community Bankers for Compliance
- Compliance Forum

Skill Up

Get Informed

Resources to Inform Your Work

Whether it's breaking down a complex compliance topic or providing a template for a best practice, we've got you covered. We know your time is limited; we aim to reduce the time you spend searching for information, so you can concentrate on the parts of your job that matter most.

Best Practices Library

www.wisbank.com/best-practices

These templates and guidelines are created exclusively for WBA members by committee volunteers. Use the password WisconsinBank3rs to view.

Quarterly Banking Reports

www.banconomics.com

Produced by the Wisconsin Bankers Foundation (WBA's nonprofit arm) and UFS, these reports include the latest FDIC data to keep you in the know.

Compliance Resources

www.wisbank.com/compliance

From the monthly *Compliance Journal* to toolkits and videos, get the support you need to make sure you're doing things by the book.

DEI Resources

www.wisbank.com/DEI

Access diversity, equity, and inclusion resources to help make your bank a welcoming place for your team, customers, and community members.

Visit the **WBA Associate Member directory** at www.wisbank.com/associates to find 150+ companies that offer products and services geared toward Wisconsin banks.

Networking With Your Peers

Lend your talents to Wisconsin's banking industry to help pass legislation, plan conferences, award scholarships, and discuss industry issues and trends. As a committee or section member, you'll play an active role in shaping your industry and make valuable connections with bankers from around the state.

Committees

- Financial Crimes Committee
- Financial Literacy Advisory Board
- FIPCO Software Users Committee
- Government Relations Committee
- Human Resources Committee
- Marketing Committee
- Mortgage Lending Committee
- Retail Banking Committee
- Technology and Operations Committee

Sections

- Agricultural Bankers Section
- Building Our Leaders of Tomorrow (BOLT) Section
- Trust Banking Section

The **BOLT Section** is the premiere leadership development opportunity for up-and-comers and experienced banking leaders alike. BOLT Section membership is free to WBA members and provides access to the popular bi-annual Leadership Summits.

Build Relationships

WBA Connect Peer Groups

www.wisbank.com/connect

WBA Connect is a collection of peer communities designed to keep bankers connected and help one another grow. WBA Connect membership comes with access to a peer-to-peer email group and four meetings per year.

- Diversity, Equity, and Inclusion (DEI)
- Enterprise Risk Management (ERM)
- Human Resources and Organizational Development
- Marketing
- Retail
- Technology and Operations

CEOnly/CFOnly

www.wisbank.com/CEOnly

This networking opportunity for CEOs and CFOs provides access to three networking events per year and a Q&A email service.

Employee Resource Group

www.wisbank.com/ERG

The ERG is a safe space to talk with fellow bankers who have underrepresented identities in the banking industry. The group meets virtually once per month.

Advocacy Officers

www.wisbank.com/advocacy-officers

Serve as the liaison between WBA Government Relations staff and your bank. You'll attend Capitol Day in Madison and get all of the resources you need to be an effective advocate for Wisconsin's banking industry. You can even host a "Take Your Legislator to Work" day at your bank.