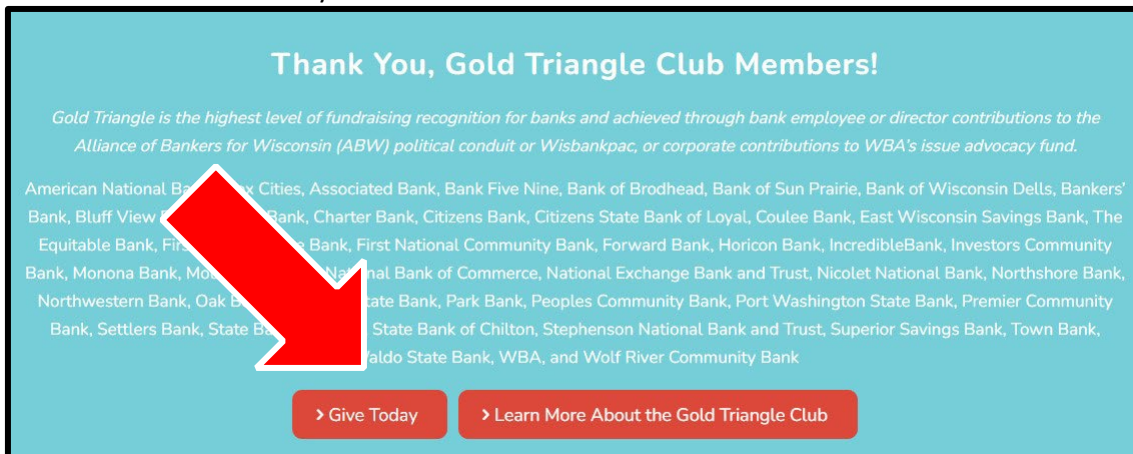


WBA Credit Card Contribution Guide for Wisbankpac and ABW

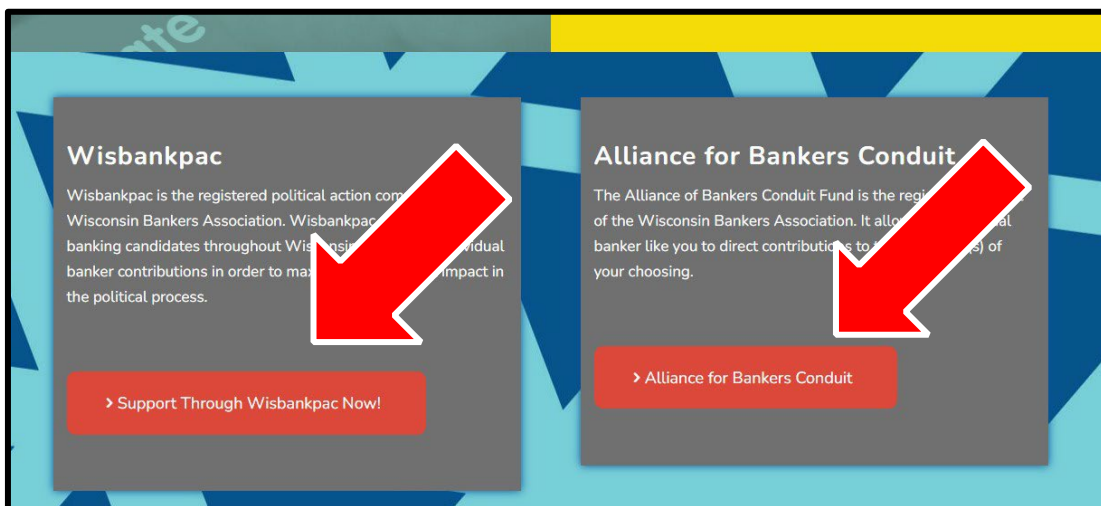
Step 1: Visit www.wisbank.com and click on the “Advocacy” tab.



Step 2: Click on the “Give Today” button.

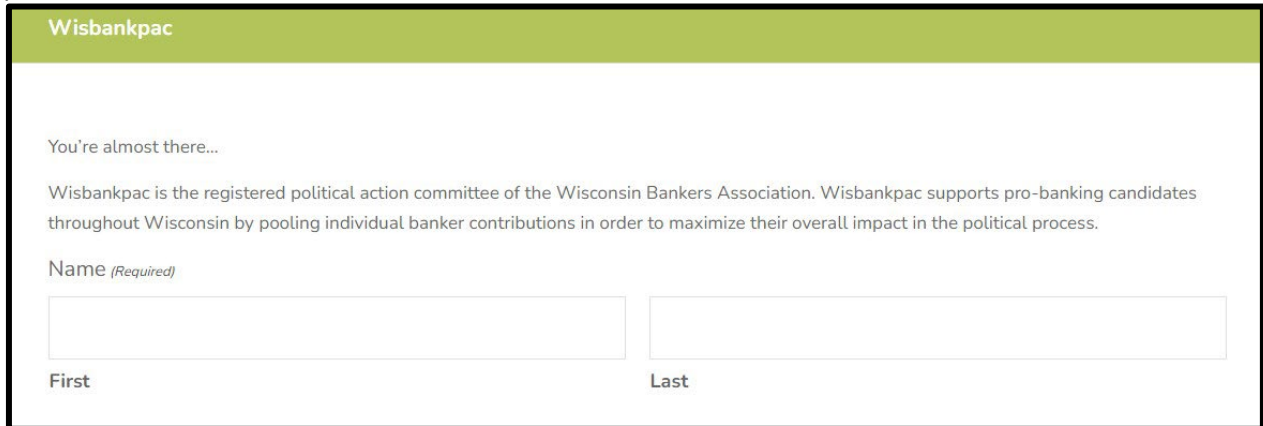


Step 3: Choose whether you would like to contribute to Wisbankpac, the Alliance for Bankers Conduit, or both.



Continued

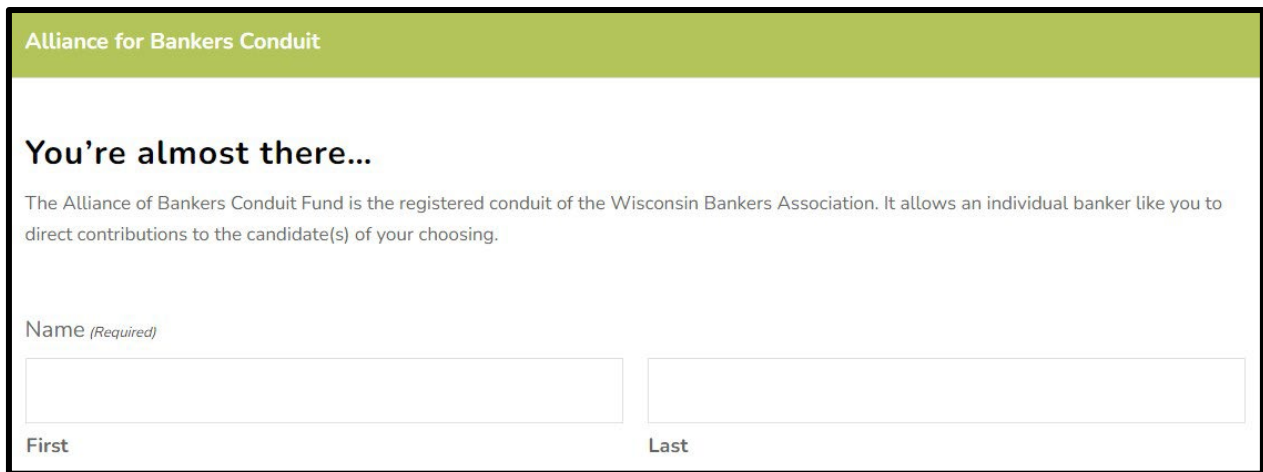
Step 4a – Wisbankpac: *If you selected Wisbankpac* in Step 3, fill out the form on the webpage and press “Submit”.



The screenshot shows the Wisbankpac registration page. At the top is a green header with the text "Wisbankpac". Below the header, the text "You're almost there..." is displayed. A paragraph explains that Wisbankpac is the registered political action committee of the Wisconsin Bankers Association, supporting pro-banking candidates by pooling individual banker contributions. Below this is a "Name (Required)" section with two input fields. The left field is labeled "First" and the right field is labeled "Last".

Pressing “Submit” on the Wisbankpac page generates a notification to John Cronin at WBA. John will then send that individual the link to the page with the embedded credit card information form.

Step 4b – Alliance of Bankers Conduit: *If you selected Alliance of Bankers Conduit* in Step 3, fill out the form on the webpage and press submit. You will automatically be taken to the page with the embedded credit card information form.



The screenshot shows the Alliance of Bankers Conduit registration page. At the top is a green header with the text "Alliance for Bankers Conduit". Below the header, the text "You're almost there..." is displayed. A paragraph explains that the Alliance of Bankers Conduit Fund is the registered conduit of the Wisconsin Bankers Association, allowing individual bankers to direct contributions to their chosen candidate(s). Below this is a "Name (Required)" section with two input fields. The left field is labeled "First" and the right field is labeled "Last".

NOTE: Pressing “Submit” under Step 4a (Wisbankpac) prompts WBA action to get to the credit card page, whereas doing so under Step 4b (ABW conduit) will take you there automatically. For compliance reasons, the Wisbankpac contribution process requires WBA to send the contributor the link to the credit card information page.

Questions? Please contact Tyler Foti at tfoti@wisbank.com.