



4721 South Biltmore Lane, Madison, WI 53718 608-441-1200 | wisbank.com Paid for by Wisbankpac, Sandy Giese, Treasurer.

Rev. 03.23





# SUPPORT PRO-BANKING CANDIDATES

for elected office by giving to Wisbankpac.

# What is Wisbankpac?

Wisbankpac is the registered political action committee of the Wisconsin Bankers Association. Wisbankpac supports pro-banking candidates throughout Wisconsin by pooling individual banker contributions in order to maximize their overall impact in the political process. Wisbankpac is the only PAC that represents the entire Wisconsin banking industry and can support candidates for both state and federal office. Wisbankpac is registered with the Wisconsin State Elections Board and the Federal Election Commission and all contributions and disbursements are reported.

# Why should bankers contribute?

As bankers, we all have a stake in the future viability and competitiveness of our industry. That future is largely determined by the Wisconsin Legislature and U.S. Congress. That's why bankers need to help support and defend banking's positions against a growing list of competing interests. By far the best way to do that is to contribute to Wisbankpac.

# Who does Wisbankpac support?

Wisbankpac supports candidates of both parties who understand the important role banking plays in maintaining a strong Wisconsin economy.

# What is the Leadership Circle?

By making a contribution of at least \$3,000 to Wisbankpac, bankers will become a member of WBA's Leadership Circle — WBA's highest level of recognition for **individual** political action giving. Members receive special recognition at the end of the year.

# How much should I give?

Here are suggested contribution levels:

- \$100 \$500 for administrative staff and junior officers
- \$500 \$1,500 for vice presidents
- \$1,500 \$3,000 for executive officers and directors

Feel free to contribute more or less than these suggested amounts.

Deciding whether to contribute and what amount to contribute are personal and voluntary decisions. No advantage or disadvantage may occur to anyone based on their decision to participate to Wisbankpac.

# What is the Silver Triangle Club?

By making a contribution of at least \$1,000 to Wisbankpac, bankers will become a member of WBA's Silver Triangle Club — WBA's second highest level of recognition for **individual** political action giving. Members receive special recognition at the end of the year.

#### **Questions?**

Contact the Wisconsin Bankers Association Government Relations team at 608-441-1200 with questions about Wisbankpac or how your contribution will be used.

# **CONTRIBUTION FORM**

Federal and state law require individuals who contribute to provide their full name, mailing address, title, and employer.

Name:		
Signature:		(Silver Triangl □ \$2,000 □ \$3,000 (Leadership Circle)
Title:		☐ Other \$
Bank:		Please make checks payable to: Wisbankpac
Email address:	Daytime phone:	Mail to:
Home address:		Wisconsin Bankers Association 4721 South Biltmore Lane Madison, WI 53718
City:	State: Zip Code:	

Political contributions are not tax deductible. Corporate contributions are prohibited by law. Authorized and paid for by Wisbankpac, Sandy Giese, Treasurer.