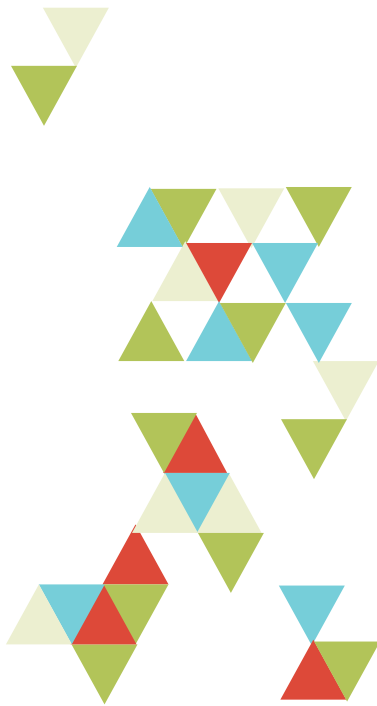


OPPORTUNITIES FOR ASSOCIATE MEMBERS





SAVE THE DATES



January (2025)

TBD Midwest Economic Forecast Forum*

January–October Community Bankers for Compliance

February

5–7 (2025) Bank Executives Conference*

February–November Compliance Forum*

22 Capitol Day*

March

5 Advanced IRA Workshop

6 Health Savings Account Workshop

11–15 Loan Compliance School

13–15 Real Estate Compliance School

14–15 Call Report Review & Update Workshop

15 ICBA Live - Wisconsin Reception* (14–17 ICBA Live)

19–21 Introduction to Commercial Lending School

20 Security Officer Workshops*

25–28 Residential Mortgage Lending School

April

10 Wisconsin Economic Forecast Luncheon

11–12 Agricultural Bankers Conference*

15 Fintech Showcase

15–20 Power of Community Week

17 Women in Banking Conference*

22–26 School of Bank Management

May

2 Human Resources Conference*

7 CFO Conference*

8–9 Personal Banker School

9 FDIC Bank Directors College

14–15 BSA/AML Conference

23 Trust Conference*

June

13–14 BOLT Summer Leadership Summit*

June–February Compliance Forum

Availability, pricing, and program dates are subject to change without notice.

July

30–Aug 1 Agricultural Lending School

August

15 Chairman's Member Appreciation Golf Outing*

September

10–11 Secur-I.T. Conference*

23–24 Management Conference*

T.B.D. IRA Essentials Workshop

T.B.D. Advanced IRA Workshop

October

8–10 Commercial Lending School

10–11 Family-owned & Closely Held Bank Strategic Retreat*

15–17 Deposit Compliance School

17 Directors Summit

November

7 BOLT Winter Leadership Summit*

20–21 FLEX: Retail & Marketing Summit*



Conferences and Summits

Bank Executives Conference *(Prices are based off of 2024 and are subject to change.)*

February 5–7, 2025 | 230+ Bank CEOs and Senior Leadership
Pfister Hotel, Milwaukee

Keynote Speaker **\$10,000** *(includes 4 attendees)*

- Up to two (2) minutes at the podium to introduce your company and the speaker.
- Recognition from the podium, on signage, and on pre/post event emails
- Increased presence on conference mobile app

Opening Reception **SOLD** *(includes 3 attendees)*

- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Thursday Breakfast Sponsor **SOLD** *(includes 2 attendees & 2 breakfast attendees)*

- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Reception Signature Cocktail Sponsor **\$5,000** *(includes 2 attendees & 2 dinner attendees)* **(Exclusive)**

- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Dinner Wine Sponsor **\$5,000** *(includes 2 attendees & 2 dinner attendees)* **(Exclusive)**

- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Dinner Program Sponsor **\$5,000** *(includes 2 attendees & 2 dinner attendees)*

- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Friday Breakfast Sponsor **\$3,500** *(includes 1 attendee)*

- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Thursday Reception Sponsor **\$3,500** *(includes 1 attendee)*

- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Dessert Break Sponsor **\$3,500** *(includes 1 attendee)*

- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Candy Bowl Sponsor **\$3,500** *(includes 1 attendee)* **(Exclusive)**

- Recognition at the candy bowl station, from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Hotel Keycards Sponsor **Call for pricing** *(includes 1 attendee)* **(Exclusive)**

- Customized logod hotel room key cards
- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Badges & Lanyards Sponsor **SOLD** *(includes 1 attendees)* **(Exclusive)**

- Logo included on attendee badges
- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app
- **Optional:** provide customized lanyards

Event Mobile App Sponsor **SOLD** *(includes 1 attendee)* **(Exclusive)**

- Logo included on opening page of mobile app
- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Barista Sponsor **SOLD** *(includes 1 attendee)* **(Exclusive)**

- Logo included on drink voucher
- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

General Sponsor **\$2,500** *(includes 1 attendee)*

- Recognition from the podium, on signage, and on pre/post event emails
- Increase presence on conference mobile app

Exhibit Booth **TBD** *(includes 1 attendee)*

- Includes 8' x 10' space, pipe & drape, 6' table, two chairs, trash bin, and basic electrical
- Company information included in event mobile app

(continued)

Conferences and Summits

Capitol Day

February 22, 2024 | 150+ Bank CEOs and Senior Leadership
Monona Terrace & State Capitol, Madison

Lunch Sponsor **\$3,000**
(includes 2 attendees)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in attendee materials

Event Sponsor **\$1,500**
(includes 1 attendee)

- Recognition from the podium and on pre/post event emails
- Company information included in attendee materials

ICBA Live - Wisconsin Reception

March 15, 2024 | 150+ Bank CEOs and Senior Leadership
Orlando, FL

Gold Sponsor **\$1,750**
(includes 6 attendees)

- Recognition from the podium, on signage, and on pre/post event emails

Silver Sponsor **\$1,250**
(includes 4 attendees)

- Recognition from the podium, on signage, and on pre/post event emails

Bronze **\$750**
(includes 2 attendees)

- Recognition from the podium, on signage, and on pre/post event emails

Agricultural Bankers Conference

April 11–12, 2024 | 115+ Ag Lenders
Kalahari Resort, Wisconsin Dells

Conference Materials Sponsor **SOLD**
(includes 1 attendee) **(Exclusive)**

- 2 minutes at the podium in the general session room
- Logo on cover of event program
- One page ad in program
- Recognition from the podium, on signage, and on pre/post event emails

Reception Sponsor **\$1,500**
(includes 1 attendee)

- 2 minutes at the podium in the general session room
- Recognition from the podium, on signage, and on pre/post event emails

Lunch Buffet Sponsor **SOLD**
(includes 1 attendee)

- 2 minutes at the podium in the general session room
- Recognition from the podium, on signage, and on pre/post event emails

Badge & Lanyard Sponsor **SOLD**
(includes 1 attendee) **(Exclusive)**

- 2 minutes at the podium in the general session room
- Logo included on attendee badges
- Recognition from the podium, on signage, and on pre/post event emails
- **Optional:** provide customized lanyards

Breakfast Sponsor **SOLD**
(includes 1 attendee)

- 2 minutes at the podium in the general session room
- Recognition from the podium, on signage, and on pre/post event emails

Coffee or Dessert Break **\$1,000**
(includes 1 attendee)

- 2 minutes at the podium in the general session room
- Recognition from the podium, on signage, and on pre/post event emails

Exhibit Booth **\$600**
(includes 1 attendee)

- Table top booth includes table, two chairs, and electrical (*space for a 10' display*)

All sponsorships and exhibit booths include your company's information in the event materials.

(continued)

Conferences and Summits

Women in Banking Conference

April 17, 2024 | 200+ Bank Leaders
Glacier Canyon Lodge, Wisconsin Dells

Keynote Speaker Sponsor \$5,000
(includes 3 attendees) (Exclusive)

- Up to two (2) minutes at the podium to introduce your company and the speaker
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** Table top booth display

Keynote Speaker Book Sponsor \$2,500
(includes 1 attendee) (Exclusive)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** Table top booth display

Badge & Lanyard Sponsor \$2,000
(includes 1 attendee) (Exclusive)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** provide customized lanyards
- **Option:** Table top booth display

Lunch Sponsor \$2,500
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** Table top booth display

Dessert Sponsor \$1,500
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** Table top booth display

Breakfast Sponsor \$1,500
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** Table top booth display

General Event Sponsor \$1,000
(includes 1 attendee)

- Recognition from the podium and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** Table top booth display

CFO Conference

May 7, 2024 | 30+ CFOs
DoubleTree Madison East, Madison

Conference Materials Sponsor \$2,000
(includes 2 attendees) (Exclusive)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event materials
- **Optional:** Table top booth display

Lunch Sponsor \$1,500
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event materials
- **Optional:** Table top booth display

Dessert Sponsor \$1,000
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event materials
- **Optional:** Table top booth display

Event Sponsor \$750
(includes 1 attendee)

- Recognition from the podium and on pre/post event emails
- Company information included in the event materials
- **Optional:** Table top booth display

(continued)

Conferences and Summits

BSA/AML Conference

May 14–15, 2024 | 75+ Bankers
Chula Vista Resort, Wisconsin Dells

Reception Sponsor **\$2,000**
(includes 2 attendees) **(Exclusive)**

- Company logo on drink tickets
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event materials

Lunch Sponsor **\$1,500**
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event materials

Badge & Lanyard Sponsor **\$1,500**
(includes 1 attendee) **(Exclusive)**

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- Optional: provide customized lanyards

Conference Materials Sponsor **\$2,000**
(includes 1 attendee) **(Exclusive)**

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event materials

Breakfast Sponsor **\$1,000**
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event materials

Desert Sponsor **\$1,000**
(includes 1 attendee)

- Recognition from the podium and on pre/post event emails
- Company information included in the event materials

Trust Conference

May 23, 2024 | 30+ Trust Bankers
WBA Engagement Center, Madison

Conference Materials Sponsor **\$1,500**
(includes 1 attendee) **(Exclusive)**

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event materials
- **Optional:** Table top booth display

Lunch Sponsor **\$1,500**
(includes 1 attendee)


- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event materials
- **Optional:** Table top booth display

Dessert Sponsor **\$1,000**
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event materials
- **Optional:** Table top booth display

Event Sponsor **\$750**
(includes 1 attendee)

- Recognition from the podium and on pre/post event emails
- Company information included in the event materials
- **Optional:** Table top booth display



(continued)

Conferences and Summits

BOLT Summer Leadership Summit

June 13–14, 2024 | 120+ Bankers
Glacier Canyon Lodge, Wisconsin Dells

Conference Mobile App Sponsor \$2,000
(includes 2 attendees) (Exclusive)

- Company logo displayed on opening page of app
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Networking Reception Sponsor \$1,500
(includes 2 attendees)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Badge & Lanyard Sponsor \$1,500
(includes 1 attendee) (Exclusive)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** provide customized lanyards

Lunch Sponsor \$1,500
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Dessert Sponsor \$1,250
(includes 1 attendee)

- Recognition from the podium and on pre/post event emails
- Company information included in the event mobile app

General Event Sponsor \$1,000
(includes 1 attendee)

- Recognition from the podium and on pre/post event emails
- Company information included in the event mobile app

Secur-I.T. Conference

September 10–11, 2024 | 100-120 Bank IT, Operations, and Security Leaders
Kalahari Resort, Wisconsin Dells

Keynote Speaker Sponsor \$3,000
(includes 3 attendees) (Exclusive)

- Up to two (2) minutes at the podium to introduce your company and the speaker
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Conference Mobile App Sponsor \$2,500
(includes 2 attendees) (Exclusive)

- Company logo displayed on opening page of app
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Badge & Lanyard Sponsor \$1,500
(includes 1 attendee) (Exclusive)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** provide customized lanyards

Lunch or Breakfast Sponsor \$1,500
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Reception Sponsor \$1,500
(includes 1 attendee)

- Logo on drink tickets
- Recognition from the podium and on pre/post event emails
- Company information included in the event mobile app

Dessert Sponsor \$750
(includes 1 attendee) (Exclusive)

- Recognition from the podium and on pre/post event emails
- Company information included in the event mobile app

Exhibit Booth \$700
(includes 1 attendee)

- Includes 8' x 10' space, pipe & drape, 6' table, two chairs, trash bin, and basic electrical
- Company information included in the event mobile app

(continued)

Conferences and Summits

Management Conference

September 10-11, 2024 | 120+ Bankers
Radisson Hotel & Conference Center, Green Bay

Keynote Speaker Sponsor \$6,000
(includes 3 attendees) (Exclusive)

- Up to two (2) minutes at the podium to introduce your company and the speaker
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Signature Cocktail Sponsor \$4,000
(includes 2 attendees) (Exclusive)

- Personally select your drink option
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in attendee materials

Dinner Wine Sponsor \$3,500
(includes 2 attendees) (Exclusive)

- Recognition from the podium and on pre/post event emails
- Company information included in attendee materials

Conference Mobile App Sponsor \$2,500
(includes 1 attendee) (Exclusive)

- Company logo displayed on opening page of app
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Badge & Lanyard Sponsor \$2,500
(includes 1 attendee) (Exclusive)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** provide customized lanyards

Dinner Program Sponsor \$2,500
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Lunch Sponsor \$2,500
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Breakfast Sponsor \$2,000
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Coffee Break Sponsor \$1,500
(includes 1 attendee) (Exclusive)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Dessert Break Sponsor \$1,500
(includes 1 attendee) (Exclusive)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Exhibit Booth \$750
(includes 1 attendee)

- Includes 8' x 10' space, pipe & drape, 6' table, two chairs, trash bin, and basic electrical
- Company information included in the event mobile app

Management Conference (Golf Outing)

September 23-24, 2024 | 50-60 Bankers
Thornberry Creek at Oneida, Green Bay

Lunch, Reception, or Flag Events Sponsor \$2,000
(includes 1 attendee)

- Opportunity to golf
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Hole Sponsor \$500
(includes 2 attendees at the hole)

- **Only open to event exhibitors or sponsors**
- Signage at your sponsored hole
- Podium recognition during the post-golf reception

(continued)

Conferences and Summits

BOLT Winter Leadership Summit

November 7, 2024 | 100+ Bankers
Glacier Canyon Lodge, Wisconsin Dells

Conference Mobile App Sponsor \$2,000
(includes 2 attendees) **(Exclusive)**

- Company logo displayed on opening page of app
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Pre-Event Networking Reception Sponsor \$1,500
(includes 2 attendees)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Badge & Lanyard Sponsor \$1,500
(includes 1 attendee) **(Exclusive)**

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** provide customized lanyards

Lunch Sponsor \$1,500
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Dessert Sponsor \$1,000
(includes 1 attendee)

- Recognition from the podium and on pre/post event emails
- Company information included in the event mobile app

General Event Sponsor \$750
(includes 1 attendee)

- Recognition from the podium and on pre/post event emails
- Company information included in the event mobile app

FLEX: Retail & Marketing Summit

November 20-21, 2024 | 85-100 Bank Marketing and Retail Leaders
Glacier Canyon Lodge, Wisconsin Dells

Keynote Speaker Sponsor \$3,000
(includes 3 attendees) **(Exclusive)**

- Up to two (2) minutes at the podium to introduce your company and the speaker
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Conference Mobile App Sponsor \$2,000
(includes 2 attendees) **(Exclusive)**

- Company logo displayed on opening page of app
- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Badge & Lanyard Sponsor \$1,500
(includes 1 attendee) **(Exclusive)**

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app
- **Optional:** provide customized lanyards

Lunch or Breakfast Sponsor \$1,500
(includes 1 attendee)

- Recognition from the podium, on signage, and on pre/post event emails
- Company information included in the event mobile app

Reception Sponsor \$1,000
(includes 1 attendee)

- Logo on drink tickets
- Recognition from the podium and on pre/post event emails
- Company information included in the event mobile app

Dessert Sponsor \$750
(Exclusive)

- Recognition from the podium and on pre/post event emails
- Company information included in the event mobile app

Exhibit Booth \$600
(includes 2 attendees)

- Table top booth includes table, two chairs, and electrical (*space for a 10' display*)
- Company information included in event mobile app

(continued)

2024 Conferences

Conference - Sponsorship	Amount

Your Info

Submit your selections today! Not sure of what options best fit your company. Leave your contact information and we will get in touch with you soon!

We look forward to following up with you on your selections.

Name: _____ Company: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Email Address: _____

Phone Number: _____

Please contact me!

Nick Loppnow
Director – Associate Membership and Business Development
608-441-1259 | sales@wisbank.com

Your Contact

