Facebook, LinkedIn, and Instagram | Twitter

***Please supplement the text content with visuals that could include images from the toolkit or local pictures of your team helping in the community.***

**FRIDAY, APRIL 12**

Post

During National Community Banking Month, [BANK NAME] is recognizing the Power of Community Week April 15–20 by celebrating our strong bond and relationship between main street businesses, schools, families, and consumers. At [BANK NAME], we don’t just do business in [HOMETOWN], we live here and are proud to call it home. Stay tuned for what we have in store next week! #BanksPowerWI

Tweet 1

[BANK NAME] is recognizing the Power of Community Week, April 15–20, by celebrating our strong bonds and relationships between main street businesses, schools, families, and consumers. #BanksPowerWI

 Tweet 2

Next week during Power of Community week, we look forward to highlighting our relationships with you: our customers and friends. At [BANK NAME], we don’t just do business in [HOMETOWN], we live here and are proud to call it home. #BanksPowerWI

**SUNDAY, APRIL 14**

Post

The seventh annual Power of Community Week begins tomorrow! At [BANK NAME], we are honored to do our part to empower our community. From volunteering, to fundraising, or collecting items to donate, we want to do what we can to make our community even stronger! #BanksPowerWI

Tweet 1

Tomorrow, we are proud to kick off the seventh annual Power of Community Week! As [HOMETOWN’s] community bank, we are honored to do our part to empower our community. #BanksPowerWI

Tweet 2

[BANK NAME] will kick-off Power of Community Week tomorrow for the seventh year in a row. We are proud to be part of the [HOMETOWN] community! #BanksPowerWI

**MONDAY, APRIL 15**

Post 1

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2

The purpose of Power of Community Week is to highlight the longstanding tradition of local, hometown community banking and the relationship we have with you: our customers and neighbors. We urge consumers, small business owners, farmers, and community leaders to learn more about our relationship with this community we call home. #BanksPowerWI

Tweet 1

*[Promoting what you are doing that day for Power of Community Week.*] #BanksPowerWI

Tweet 2

The purpose of Power of Community Week is to highlight the longstanding tradition of local hometown community banking and the relationship we have with you: our customers, neighbors, and friends. #BanksPowerWI

**TUESDAY, APRIL 16**

Post 1

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2

The role we play in building strong communities and the quality products and personal services we provide ensure our customers can succeed, no matter the environment. Through thick or thin, we are always here for our community! #BanksPowerWI

Tweet 1

[*Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Tweet 2

We are grateful to our [HOMETOWN] customers, small business owners, farmers, and community leaders for the relationships within this community we call home. #BanksPowerWI

**WEDNESDAY, APRIL 17**

Post 1

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2

Over the past year, we have been proud of the work we’ve done together in [HOMETOWN]. This week, [BANK NAME] celebrates the Power of Community Week and the ways we give back. #BanksPowerWI

Tweet 1

[*Promoting what you are doing that day for Power of Community Week.*] #BanksPowerWI

Tweet 2

The role we play in building strong communities and the quality products and personal services we provide are aimed at helping our customers to succeed. #BanksPowerWI

**THURSDAY, APRIL 18**

Post 1

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2

From organizing food drives to assisting with community clean-ups, our dedicated employees are humbled to step up and serve. #BanksPowerWI

Tweet 1

[*Promoting what you are doing that day for Power of Community Week.*] #BanksPowerWI

Tweet 2

We live here. We go to school here. We shop here. We eat here. And we are proud to call [HOMETOWN] our home. #BanksPowerWI

**FRIDAY, APRIL 19**

Post 1

*[Promoting what you are doing that day for Power of Community Week*.] #BanksPowerWI

Post 2

We are honored to call you neighbors and friends and happy to help support and strengthen our community. As we celebrate Power of Community Week, we look forward to seeing you, strengthening our relationships, and bettering our community, the place we proudly call home. #BanksPowerWI

Tweet 1

[*Promoting what you are doing that day for Power of Community Week.*] #BanksPowerWI

Tweet 2

Over the past year, we are proud of the work we’ve accomplished as a community in [HOMETOWN]. Together, we help our community thrive! #BanksPowerWI

**WEEK OF APRIL 22–26**

[*Posts with pictures highlighting your bank’s involvement in Power of Community week*.] #BanksPowerWI