

Advocate for Your Industry

This spring, bankers from across the state are invited to join the WBA Government Relations team for two WBA Washington Trips to meet with our congressional delegation — one in conjunction with the American Bankers Association (ABA) Washington Summit and the other in conjunction with the Independent Community Bankers of America (ICBA) Capital Summit.

Grassroots advocacy is a fundamental aspect of WBA's efforts in supporting the financial services industry, and your involvement is critical to the success of our advocacy priorities.

Please note that there is no registration fee for the two Washington summits. Attendees are responsible for their travel and hotel room charges during the events.

Our 2024 Washington Trips will occur in March and April–May. All WBA members, regardless of their membership in either national trade group, are welcome and invited to join WBA's Washington Trip on either date.

WBA/ABA Washington Summit, March 18–20, 2024 Washington, D.C.

Visit aba.com/summit for more information about the summit or to register.

WBA/ICBA Capital Summit, April 28–May 1, 2024 Washington, D.C.

Visit icba.org/summit for more information about the summit or to register.

Thank you for your continued grassroots involvement for the betterment of the banking industry, and we hope to see you and/or other members of your team this spring at either the State Capitol in Madison (February 22, 2024) or on the Hill in D.C. Please contact WBA's **Rose Oswald Poels** at ropoels@wisbank.com, **Daryll Lund** at dlund@wisbank.com, or **Lorenzo Cruz** at lcruz@wisbank.com for more information.

