

COMMITTEES SECTION BOARDS

**Your thoughts and ideas
will identify member needs.**

Complete and mail this form
by Monday, March 10, 2025 to:

Angie Swanson

WBA Committees/Boards
Wisconsin Bankers Association
4721 South Biltmore Lane
Madison, WI 53718

or email to:

aswanson@wisbank.com



Remember that the “B” in WBA stands for “Bankers.” Keep it that way by volunteering to serve on one of WBA’s 13 committees or section boards. When you volunteer, your profession gets the benefit of your expertise and commitment. In return, you get a valuable professional development and networking opportunity. And besides, it’s fun!

Your thoughts and ideas help the Association’s professional staff determine what member needs are. As a member of a WBA committee, you will directly impact what laws WBA staff lobbies for and what educational programs the WBA offers the membership.

But best of all, you will have the opportunity to learn from your banking colleagues from across Wisconsin. Many of our bank committee members say it’s the networking and friendships built while serving on a WBA committee that are the most memorable experiences.

Please check which WBA committee(s)/section board(s) listed below that you and your staff are interested in serving on. WBA Chair-Elect **Paul Northway**, American National Bank of Fox Cities, Appleton will make committee selections in the spring for the 2025–2026 year that begins June 1, 2025.

- | | |
|--|--|
| <input type="checkbox"/> Agricultural Bankers Section Board | <input type="checkbox"/> Government Relations Committee |
| <input type="checkbox"/> BOLT Section Board | <input type="checkbox"/> Human Resources Committee |
| <input type="checkbox"/> DEI Advisory Group | <input type="checkbox"/> Marketing Committee |
| <input type="checkbox"/> Financial Crimes Committee | <input type="checkbox"/> Mortgage Lending Committee |
| <input type="checkbox"/> WBF Financial Literacy Advisory Board | <input type="checkbox"/> Retail Committee |
| <input type="checkbox"/> FIPCO Software Users’ Committee | <input type="checkbox"/> Technology and Operations Committee |
| | <input type="checkbox"/> Trust Banking Section Board |

Your Name _____		Title _____
WBA Member Institution Name _____		
Address _____		
City/State/Zip Code _____		
Telephone _____	FAX _____	Email _____
I hereby endorse the above-named employee to serve our Association in the capacity requested and agree to allow him/her adequate time to serve. (Signature not required if applicant is the CEO.)		
CEO Signature _____		Date _____
<input type="checkbox"/> Please send me more information about the following WBA Committee / Section Board: _____		

Jan. 2025



COMMITTEES & SECTION BOARDS

Jan. 2025

WBA Agricultural Bankers Section Board

Contact: **Lori Kalscheuer**, lkalscheuer@wisbank.com
The WBA Agricultural Bankers Section Board, with members who specialize in agricultural lending, is very active in government relations as it affects agriculture. They meet four to six times per year and oversee and plan the WBA Agricultural Bankers Conference, and other ag-related events. Members receive a monthly newsletter, membership directory and educational discounts. There are currently 120 members.

WBA BOLT Section Board

Contact: **Lori Kalscheuer**, lkalscheuer@wisbank.com
The WBA Building our Leaders of Tomorrow (BOLT) Board helps to advance the mission of building exceptional leaders through involvement, peer networking, educational growth and leadership development. The Board meets four to six times per year to oversee the WBA BOLT Leadership Summits, Regional Peer Group Meetings and other membership activities.

WBA Diversity, Equity, and Inclusion Advisory Group

Contacts: **Lori Kalscheuer**, lkalscheuer@wisbank.com, **Cassie Krause**, ckrause@wisbank.com, **Rose Oswald Poels**, ropoels@wisbank.com
The Diversity, Equity, and Inclusion Advisory Group is comprised of members from a wide variety of roles in the bank. The DEI Advisory Group provides input on priorities and initiatives the Association can lead to promote DEI throughout the industry, ranging from educational programming to policy recommendations to content for WBA publications. The advisory group meets via Zoom approximately three to four times per year.

WBA Financial Crimes Committee

Contact: **Scott Birrenkott**, sbirrenkott@wisbank.com
The WBA Financial Crimes Committee serves to inform and educate the Wisconsin banking industry, law enforcement and the general public on the changing security and criminal threats to the financial sector and develops solutions to those threats. In addition, this group monitors financial crimes legislation and plans the WB Secure-I.T. Conference. Meetings are quarterly.

WBF Financial Literacy Advisory Board

Contact: **Katie Reiser**, kreiser@wisbank.com
The Financial Literacy Advisory Board represents bankers involved in WBA's financial education efforts and assists the Wisconsin Bankers Foundation Board of Directors with several programs, including planning an annual training conference, creating the yearly Reading Raises Interest Kits, and providing insight on Foundation initiatives. The group meets virtually up to four times per year.

FIPCO® Software Users' Committee

Contact: **Cathy Barnes**, cbarnes@fipco.com, or **Haylee Herget**, hherget@fipco.com
The FIPCO Software Users' Committee meets quarterly and has 15 representatives from banks using *Compliance Concierge™* Loan, Deposit and Mortgage. The committee serves as an information liaison between all FIPCO software users and FIPCO staff. The committee helps plan the FIPCO Compliance & Software Forums and provides input for future product enhancements and new products.

WBA Government Relations Committee

Contact: **Lorenzo Cruz**, lcruz@wisbank.com, or **Tyler Foti**, tfoti@wisbank.com
The WBA Government Relations Committee formulates WBA's legislative agenda and monitors legislation that directly or indirectly impacts Wisconsin's tax-paying financial institutions. The committee has approximately six to eight meetings or conference calls per year.

WBA Human Resources Committee

Contact: **Miranda Gustafson**, mgustafson@wisbank.com
The WBA Human Resources Committee serves the needs of Human Resources professionals in Wisconsin's banking industry. Committee members provide guidance on policy and process issues that impact human resources management and give input on how WBA can best meet banking employee needs. They oversee and plan the WBA Human Resources Conference and other educational events.

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WBA Marketing Committee

Contact: **Jackie Lindquist**,
jlindquist@wisbank.com

The WBA Marketing Committee develops speaker and topic ideas for the fall LEAD360 Conference. The group also writes a bimonthly *Strategic Connections* column for *Wisconsin Banker*. The committee has two to three meetings or conference calls per year.

WBA Mortgage Lending Committee

Contact: **Heather MacKinnon**,
hmackinnon@wisbank.com

The WBA Mortgage Lending Committee monitors the educational and training needs, state and federal legislative and regulatory concerns, compliance issues and technical developments in the real estate lending area. The committee generally has four meetings or conference calls per year.

WBA Retail Committee

Contact: **Miranda Gustafson**,
mgustafson@wisbank.com

The WBA Retail Committee assists in the development of seminars and workshops to retail bankers and loan officers. In addition, each spring the Committee awards scholarships to high school seniors who work at a WBA Retail Committee member financial institution or whose parents work for a member financial institution. The Committee has three to four meetings and two to three conference calls per year. Committee members receive a monthly newsletter, membership directory and educational discounts.

WBA Technology and Operations Committee

Contact: **Randy Molepske**,
rmolepske@wisbank.com

The WBA Technology and Operations Committee acts as a sounding board for WBA in its development of new technology-oriented products and services. This group investigates new technological advancements as well as current technology and risk management issues that have the potential to impact the banking industry. The committee assists WBA in providing timely training on topics in the technology and bank operations fields. In addition, they play a key role in the planning of the annual WBA Secure-I.T. Conference. The group meets four times per year.

WBA Trust Banking Section Board

Contact: **Scott Birrenkott**,
sbirrenkott@wisbank.com

The WBA Trust Banking Section monitors legislative issues and provides educational programs for trust professionals. Section members receive a monthly newsletter, a membership directory and educational discounts. Membership in the WBA Trust Banking Section is based on institution size and includes 17 member institutions.